



# LRG

Leichtman Research Group

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## **2005 WAS ANOTHER RECORD YEAR FOR HIGH-SPEED INTERNET**

*42.8 Million Subscribe to Broadband From Top Cable and DSL Providers*

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**Durham, NH – March 2, 2006** – Leichtman Research Group, Inc. (LRG) found that the twenty largest cable and DSL providers in the US – representing about 94% of the market – achieved record net high-speed Internet additions in 2005. Combined net additions for the year totaled over 9.6 million subscribers – a total that exceeded the previous record set in 2004 by over 1 million subscribers.

Other key findings include:

- As of the end of 2005, the top broadband providers accounted for over 42.8 million high-speed Internet subscribers
- The top cable broadband providers now have a 57% share of the overall market versus DSL and account for over 24.3 million high-speed Internet subscribers compared to 18.5 million for DSL
- The top DSL providers netted 54% of the broadband additions in 2005
- DSL providers added over 5.2 million broadband subscribers in 2005 – about 1 million more than in 2004
- Cable operators added about 4.4 million broadband subscribers in 2005 – a nearly identical total as in 2004
- The fourth quarter of 2005 was the best quarter ever for DSL providers, adding nearly 1.5 million net additional DSL subscribers, capturing 57% of the net 2.64 million high-speed Internet additions for the quarter. Cable operators added virtually the same number of subscribers during the quarter as a year ago, while DSL providers added about 350,000 more subscribers than in the fourth quarter of 2004

“With about 10 million additional broadband subscribers in the US in 2005, the number of net broadband additions has increased every year this decade” said Bruce Leichtman, president and principal analyst for Leichtman Research Group, Inc. “Cable operators have added virtually the same number of broadband subscribers in each of the past three years, while DSL providers have grown the market primarily by offering lower priced services.”

Broadband Provider	Subscribers at end of 4Q 2005	Net Adds in 2005
<b>Cable</b>		
Comcast	8,520,000	1,526,000
Time Warner	4,822,000	909,000
Charter	2,196,400	312,000
Adelphia*	1,707,450	314,625
Cablevision	1,694,334	341,793
Mediacom	478,000	111,000
RCN**	245,000	22,598
Cable One	234,100	55,800
Major privately held cable companies***	4,440,000	800,000
<b>Total Top Cable</b>	<b>24,337,284</b>	<b>4,392,816</b>
<b>DSL</b>		
AT&T	6,921,000	1,817,000
Verizon^	5,144,000	1,659,000
Bell South	2,882,000	786,000
Qwest	1,480,000	443,000
Sprint	693,000	201,000
Covad	567,175	33,975
All Tel	397,696	154,371
CenturyTel	248,706	106,131
Cincinnati Bell	162,500	31,700
<b>Total Top DSL</b>	<b>18,496,077</b>	<b>5,232,177</b>
<b>Total Broadband</b>	<b>42,833,361</b>	<b>9,629,993</b>

Sources: *The Companies and Leichtman Research Group, Inc.*

\* Adelphia subscriber counts are adjusted from prior quarters to account for the sale of some properties

\*\* RCN subscriber counts are estimates

\*\*\* Includes combined LRG estimates for Cox, Bright House Networks, and Insight

^ Total includes wireline broadband connections along with DSL

Top cable and DSL providers represent approximately 94% of all subscribers

Company subscriber counts may not represent solely residential households.

### **About Leichtman Research Group, Inc.**

Leichtman Research Group, Inc. (LRG) specializes in research and analysis on broadband, media and entertainment industries. LRG combines on-going surveys and analysis with years of hands-on industry experience to provide companies with a richer understanding of the potential impact and adoption of new products and services. For more information about LRG, please call (603) 397-5400 or visit [www.LeichtmanResearch.com](http://www.LeichtmanResearch.com).

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