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4.1 MILLION ADDED BROADBAND FROM TOP CABLE AND TELEPHONE COMPANIES IN 2009

Top Cable and Telephone Companies End 2009 with 71.8 Million Broadband Subscribers

Durham, NH – March 12, 2010 – Leichtman Research Group, Inc. (LRG) found that the nineteen largest cable and telephone providers in the US – representing about 93% of the market – acquired nearly 4.1 million net additional high-speed Internet subscribers in 2009. Annual net broadband additions in 2009 were 75% of the total in 2008.

The top broadband providers now account for nearly 71.8 million subscribers – with cable companies having 39.3 million broadband subscribers, and telephone companies having 32.5 million subscribers.

Other key findings include:

- The top cable companies netted 57% of the broadband additions in 2009
- The top cable companies added over 2.3 million broadband subscribers in 2009 – 73% of the total net additions for the top cable companies in 2008
- The top telephone providers added over 1.7 million broadband subscribers in 2009 – 78% of the total net additions for the top telephone companies in 2008
- In the fourth quarter of 2009, cable and telephone providers added 890,000 broadband subscribers – with cable companies adding about 580,000 subscribers and phone companies adding about 310,000 subscribers in the quarter

“The top broadband providers in the US accounted for 71.8 million at the end of 2009, an increase of nearly 39 million subscribers in the past five years,” said Bruce Leichtman, president and principal analyst for Leichtman Research Group, Inc. “Broadband is one of the fastest adopted products or services in U.S. history, and it has now settled into a more mature stage of development.”

Broadband Internet	Subscribers at end of 4Q 2009	Net Adds in 2009
Cable Companies		
Comcast	15,930,000	1,001,000
Time Warner	9,289,000	562,000
Cox*	4,200,000	200,000
Charter	3,062,300	186,700
Cablevision	2,568,000	113,000
Mediacom	778,000	54,000
Insight	501,500	43,000
Cable ONE	392,832	19,945
RCN	312,000	10,000
Other major private cable companies**	2,235,000	150,000
Total Top Cable	39,268,632	2,339,645
Telephone Companies		
AT&T	15,789,000	712,000
Verizon	9,220,000	547,000
Qwest	2,974,000	127,000
CenturyLink	2,236,000	183,500
Windstream	1,132,100	102,300
Frontier	635,947	56,004
FairPoint*	295,000	(360)
Cincinnati Bell	244,000	9,600
Total Top Telephone Companies	32,526,047	1,736,544
Total Broadband	71,794,679	4,076,189

Sources: The Companies and Leichtman Research Group, Inc.

* LRG estimate

** Includes LRG estimates for Bright House Networks and Suddenlink

Totals reflect pro forma results from system sales and acquisitions

Top cable and telephone companies represent approximately 93% of all subscribers

Company subscriber counts may not represent solely residential households

About Leichtman Research Group, Inc.

Leichtman Research Group, Inc. (LRG) specializes in research and analysis on broadband, media and entertainment industries. LRG combines on-going surveys and analysis with years of hands-on industry experience to provide companies with a richer understanding of the potential impact and adoption of new products and services. For more information about LRG, please call (603) 397-5400 or visit www.LeichtmanResearch.com.

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