



LRG

Leichtman Research Group

FOR IMMEDIATE RELEASE

2.1 MILLION ADDED BROADBAND FROM TOP PROVIDERS IN 2017

Cable Companies Accounted for 130% of the Net Broadband Adds in 2017

Durham, NH – March 13, 2018 – Leichtman Research Group, Inc. (LRG) found that the fourteen largest cable and telephone providers in the US – representing about 95% of the market – acquired about 2.1 million net additional high-speed Internet subscribers in 2017. Annual net broadband additions in 2017 were 78% of the 2.7 million net adds in 2016.

These top broadband providers now account for nearly 95.1 million subscribers – with top cable companies having about 61.2 million broadband subscribers, and top telephone companies having 33.9 million subscribers.

Other broadband findings include:

- The top cable companies added 2.7 million broadband subscribers in 2017 – 83% of the net additions for the top cable companies in 2016
 - Comcast has added over a million broadband subscribers each year from 2010-2017
 - Charter has added over a million broadband subscribers each year from 2014-2017
- The top telephone companies lost about 625,000 subscribers in 2017 – similar to a loss of about 600,000 subscribers in 2016

“The top broadband providers in the US added nearly 4.8 million net broadband subscribers over the past two years,” said Bruce Leichtman, president and principal analyst for Leichtman Research Group, Inc. “The top cable companies accounted for 130% of the net broadband additions in 2017, following 122% of the net adds in 2016.”

Broadband Providers	Subscribers at end of 4Q 2017	Net Adds in 2017
Cable Companies		
Comcast	25,869,000	1,168,000
Charter	23,903,000	1,310,000
Altice	4,046,200	83,700
Mediacom	1,209,000	47,000
WOW (WideOpenWest)*	730,000	11,100
Cable ONE**	524,935	11,027
Other major private company^	4,880,000	90,000
Total Top Cable	61,162,135	2,720,827
Phone Companies		
AT&T	15,719,000	114,000
Verizon	6,959,000	(79,000)
CenturyLink	5,662,000	(283,000)
Frontier	3,938,000	(333,000)
Windstream	1,006,600	(44,500)
Cincinnati Bell	308,700	5,500
FairPoint^	301,000	(5,624)
Total Top Telco	33,894,300	(625,624)
Total Top Broadband	95,056,435	2,095,203

Sources: The Companies and Leichtman Research Group, Inc.

* WOW's total is from the end of 3Q 2017 due to a delay in 4Q 2017 reporting

** Cable ONE does not include the NewWave acquisition in 2Q 2017

^ Includes LRG estimate for Cox

^ FairPoint was acquired by Consolidated Communications in 3Q 2017, total is reported connects acquired at that time
Company subscriber counts may not solely represent residential households

Top cable and telephone companies represent approximately 95% of all subscribers

Net additions reflect pro forma results from system sales and acquisitions, and reporting adjustments – therefore, comparing totals in this release to prior releases may not produce accurate findings

About Leichtman Research Group, Inc.

Leichtman Research Group, Inc. (LRG) specializes in research and analysis on the broadband, media and entertainment industries. LRG combines ongoing consumer research studies with industry tracking and analysis, to provide companies with a richer understanding of current market conditions, and the adoption and impact of new products and services. For more information about LRG, please call (603) 397-5400 or visit www.LeichtmanResearch.com.

###