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Leichtman Research Group

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1.7 MILLION ADD BROADBAND IN THE SECOND QUARTER OF 2007

Net High-Speed Internet Additions the Fewest in Three Years

Durham, NH – August 16, 2007 – Leichtman Research Group, Inc. (LRG) found that the nineteen largest cable and telephone providers in the US – representing about 94% of the market – acquired over 1.7 million net additional high-speed Internet subscribers in the second quarter of 2007. The top broadband providers now account for nearly 58 million subscribers – with cable companies having 31.5 million broadband subscribers, and telephone companies having over 26.4 million subscribers.

Other key findings for the quarter include:

- Total broadband additions, in the traditionally weak second quarter, were the fewest since the second quarter of 2004, and about 400,000 less than in the second quarter of last year
- Charter was the only major broadband provider to record significantly more net broadband additions in the second quarter than a year ago
- All of the top telephone companies had fewer net broadband additions this quarter than in last year's second quarter
- The top telephone companies added about 925,000 subscribers, representing 54% of the net broadband additions for the quarter
- The top cable broadband providers have a 54% share of the broadband market, with about a 5.1 million subscriber advantage over the telephone companies

Broadband Internet	Subscribers at end of 2Q 2007	Net Adds in 2Q 2007
Cable Companies		
Comcast	12,380,000	330,000
Time Warner	7,188,000	188,000
Cox*	3,545,000	60,000
Charter	2,583,200	60,300
Cablevision	2,168,000	50,000
Insight	674,900	18,900
Mediacom	613,000	13,000
Cable One	316,357	8,268
RCN	270,000	5,000
Other major private cable companies**	1,780,000	60,000
Total Top Cable	31,518,457	793,468
Telephone Companies		
AT&T	13,253,000	398,000
Verizon	7,686,000	288,000
Qwest	2,405,000	100,000
Embarq	1,156,000	52,000
Windstream	752,600	37,200
CenturyTel***	500,000	30,000
Citizens	479,317	15,262
Cincinnati Bell*	211,800	4,200
Total Top Telephone Companies	26,443,717	924,662
Total Broadband	57,962,174	1,718,130

Sources: The Companies and Leichtman Research Group, Inc.

* LRG estimate

** Includes LRG estimates for Bright House Networks and Suddenlink

*** CenturyTel includes Madison River acquisition

Totals reflect pro forma results from system sales and acquisitions

Top cable and telephone companies represent approximately 94% of all subscribers

Company subscriber counts may not represent solely residential households

“While net broadband additions may be beginning to wane slightly, tens of millions of consumers will add high-speed Internet over the next few years,” said Bruce Leichtman, president and principal analyst for Leichtman Research Group, Inc. “In a somewhat tighter market, broadband providers will need to be increasingly prudent in the subscribers that they acquire in order to help minimize churn.”

About Leichtman Research Group, Inc.

Leichtman Research Group, Inc. (LRG) specializes in research and analysis on broadband, media and entertainment industries. LRG combines on-going surveys and analysis with years of hands-on industry experience to provide companies with a richer understanding of the potential impact and adoption of new products and services. For more information about LRG, please call (603) 397-5400 or visit www.LeichtmanResearch.com.

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