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Leichtman Research Group

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60 MILLION GET BROADBAND FROM TOP CABLE AND PHONE PROVIDERS

Broadband Additions in the Third Quarter of 2007 Were 20% Lower Than Last Year

Durham, NH – November 12, 2007 – Leichtman Research Group, Inc. (LRG) found that the nineteen largest cable and telephone providers in the US – representing about 94% of the market – acquired over 2.1 million net additional high-speed Internet subscribers in the third quarter of 2007, compared to 2.66 million in the third quarter of 2006. The top broadband providers now account for over 60 million subscribers – with cable companies having 32.6 million broadband subscribers, and telephone companies having over 27.5 million subscribers.

Other key findings for the quarter include:

- The top cable and telephone providers essentially split the total net broadband additions in the quarter – this marks the first time in three years that cable has attained as many net additions as the telephone providers
- The top broadband providers have gained 6.76 million net broadband additions so far this year – compared to 7.97 million through the first three quarters of 2006
- The top cable broadband providers have a 54% share of the broadband market, with about a 5.1 million subscriber advantage over the telephone companies

Broadband Internet	Subscribers at end of 3Q 2007	Net Adds in 3Q 2007
Cable Companies		
Comcast	12,888,000	450,000
Time Warner	7,412,000	224,000
Cox*	3,650,000	114,000
Charter	2,639,200	53,000
Cablevision	2,220,000	52,000
Insight	722,800	47,900
Mediacom	636,000	23,000
Cable One	329,815	13,458
RCN	279,000	9,000
Other major private cable companies**	1,850,000	70,000
Total Top Cable	32,626,815	1,056,358
Telephone Companies		
AT&T	13,760,000	499,000
Verizon	7,971,000	285,000
Qwest	2,516,000	111,000
Embarq	1,216,000	60,000
Windstream***	830,200	48,100
CenturyTel	530,000	30,000
Citizens	497,241	17,924
Cincinnati Bell*	218,000	6,200
Total Top Telephone Companies	27,538,441	1,057,224
Total Broadband	60,165,256	2,113,852

Sources: The Companies and Leichtman Research Group, Inc.

* LRG estimate

** Includes LRG estimates for Bright House Networks and Suddenlink

*** Windstream includes acquisition of CT Communications, Inc.

Totals reflect pro forma results from system sales and acquisitions

Top cable and telephone companies represent approximately 94% of all subscribers

Company subscriber counts may not represent solely residential households

“Through the first three quarters of the year, net broadband additions are down 15 percent from last year’s record setting pace,” said Bruce Leichtman, president and principal analyst for Leichtman Research Group, Inc. “However, the top broadband providers are still on-track to add over nine million subscribers in 2007 – a total that is very respectable given the maturing state of the broadband market.”

In related broadband research, LRG’s analysis of the Federal Communications Commission’s (FCC) recently released report “High-Speed Services for Internet Access: Status as of December 31, 2006” found that:

- The top five states in residential broadband penetration as of the beginning of 2007 were New Jersey, Hawaii, Maryland, Massachusetts and Connecticut
- The bottom five states in residential broadband penetration were Mississippi, West Virginia, Alabama, Arkansas and New Mexico

- 87% of cable broadband lines had speeds of over 2.5 mbps in the fastest direction – compared to 34% of the telephone providers' DSL lines

These findings are included LRG's updated report, *Broadband Across the U.S.*, that analyzes state-by-state penetration of high-speed Internet. The report is based on recent information culled from a variety of sources, including the FCC and others.

About Leichtman Research Group, Inc.

Leichtman Research Group, Inc. (LRG) specializes in research and analysis on broadband, media and entertainment industries. LRG combines on-going surveys and analysis with years of hands-on industry experience to provide companies with a richer understanding of the potential impact and adoption of new products and services. For more information about LRG, please call (603) 397-5400 or visit www.LeichtmanResearch.com.

Broadband Across the U.S. compiles and analyzes state-by-state and nationwide statistics related to high-speed Internet services. The tables and charts in this report are based on recent information culled from FCC data and other sources. This report is produced by LRG twice a year.

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