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ABOUT 645,000 ADD BROADBAND IN THE THIRD QUARTER OF 2015

89.5 Million Get Broadband from Top Cable and Telephone Companies

Durham, NH – November 17, 2015 – Leichtman Research Group, Inc. (LRG) found that the seventeen largest cable and telephone providers in the US – representing about 94% of the market – acquired about 645,000 net additional high-speed Internet subscribers in the third quarter of 2015. These top broadband providers now account for 89.5 million subscribers – with top cable companies having nearly 54.3 million broadband subscribers, and top telephone companies having over 35.2 million subscribers.

Other broadband findings include:

- Overall, broadband additions in 3Q 2015 amounted to 92% of those in 3Q 2014
- The top cable companies added about 790,000 broadband subscribers in 3Q 2015, representing 134% of the net additions for the top cable companies in 3Q 2014
- The top telephone companies lost about 140,000 broadband subscribers in 3Q 2015 – compared to a gain of about 110,000 in 3Q 2014
 - AT&T and Verizon added 305,000 subscribers via U-verse and FiOS in 3Q 2015, while having a net loss of 432,000 DSL subscribers
- In the first three quarters of 2015, cable companies added about 2,300,000 broadband subscribers, while Telcos lost about 130,000 subscribers

“While major providers now account for nearly 90 million broadband subscribers in the US, top cable providers added subscribers at a faster pace over the past year than they did over the prior year,” said Bruce Leichtman, president and principal analyst for Leichtman Research Group, Inc. “Over the past year, cable companies accounted for 103% of the 2.93 million net broadband additions.”

Broadband Internet	Subscribers at end of 3Q 2015	Net Adds in 3Q 2015
Cable Companies		
Comcast	22,868,000	320,000
Time Warner Cable	13,016,000	246,000
Charter	5,441,000	147,000
Cablevision	2,784,000	3,000
Suddenlink	1,202,400	21,600
Mediacom	1,067,000	16,000
WOW (WideOpenWest)	712,300	(800)
Cable ONE	496,865	(171)
Other major private cable companies**	6,675,000	35,000
Total Top Cable	54,262,565	787,629
Telephone Companies		
AT&T	15,832,000	(129,000)
Verizon	9,223,000	2,000
CenturyLink	6,071,000	(37,000)
Frontier^	2,415,500	27,000
Windstream	1,109,600	(11,200)
FairPoint^^	313,982	(1,338)
Cincinnati Bell	281,300	6,200
Total Top Telephone Companies	35,246,382	(143,338)
Total Broadband	89,508,947	644,291

Sources: The Companies and Leichtman Research Group, Inc.

* Includes LRG estimates for Cox, and Bright House Networks

^ LRG estimate, does not include wireless subscribers

^^ FairPoint slightly adjusted subscriber counts from prior reporting

Company subscriber counts may not represent solely residential households

Totals reflect pro forma results from system sales and acquisitions

Top cable and telephone companies represent approximately 94% of all subscribers

About Leichtman Research Group, Inc.

Leichtman Research Group, Inc. (LRG) specializes in research and analysis on broadband, media and entertainment industries. LRG combines ongoing consumer surveys with industry tracking and analysis, to provide companies with a richer understanding of current market conditions, and the potential impact and adoption of new products and services. For more information about LRG, please call (603) 397-5400 or visit www.LeichtmanResearch.com.

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