# Connected and 4K TVs 2020

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  - Combinations of Connected TV Devices
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  - Connected TV Devices by Type by Age, Income, and Pay-TV Subscription
  - Use of Connected TV Devices by Type
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  - Use of Connected TV Devices by Pay-TV Subscription, and Age Compared to Previous Years
  - Ratings of Various Streaming Devices
  - Agree or Disagree with Statements about Connected TVs and Devices
  - Agree or Disagree with Statements about Connected TV and Other Viewing Options
  - Watch Video on a TV by Casting it from a Smartphone

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## Pay-TV, SVOD, and Related Services

### Key Findings and Trends
- Households Subscribing to a Pay-TV Service
- Last Time Subscribing to Pay-TV among Non-Subscribers
- TVs, Devices, and Pay-TV Set-Top Boxes in Households
- Use of Pay-TV Set-Top Boxes to Access Content from the Internet
- DVR, VOD, Premiums, and TVE in Pay-TV Households
- Agree or Disagree with Statements about DVRs and Connected TVs
- Agree or Disagree with Statements about TV Antennas and Voice Search Functionality
- Agree or Disagree with Statements about TV Viewing
- SVOD (Netflix, Amazon Prime, Hulu) in the Home, by Pay-TV Subscription, Age, and Income
- Streaming of SVOD Services to a TV
- Combinations of SVOD Streaming Services
- Rankings of Importance of Streaming Services, Live TV, DVR, and VOD
- Mean Time per day Watching Video on a TV and on Non-TV Devices by Group
- Products and Services in the Home by Group, and by Household Income
- Demographic Comparisons by Group

### Impact of the Coronavirus Pandemic on Related Services

#### Key Findings
- Change in Time Spent Watching TV Since the Impact of the Coronavirus Pandemic
- Change in the use of Connected TV Devices Since the Impact of the Pandemic
- Change in Satisfaction with Streaming Services Since the Impact of the Pandemic
- Agree or Disagree with Statements about use of Streaming Services Since the Pandemic
- Change in Satisfaction with Pay-TV Service Since the Impact of the Pandemic
- Change in Satisfaction with Home Internet Service Since the Impact of the Pandemic
- Change in Satisfaction with Mobile Phone Service Since the Impact of the Pandemic

### Summary and Implications