



LRG

Leichtman Research Group

FOR IMMEDIATE RELEASE

ABOUT 1,065,000 ADDED BROADBAND IN 1Q 2022

Fixed Wireless Services Accounted for Half of the Net Adds in the Quarter

Durham, NH – May 18, 2022 – Leichtman Research Group, Inc. (LRG) found that the largest cable and wireline phone providers and fixed wireless services in the U.S. – representing about 96% of the market – acquired about 1,065,000 net additional broadband Internet subscribers in 1Q 2022, compared to a pro forma gain of about 1,120,000 subscribers in 1Q 2021.

These top broadband providers account for about 109.3 million subscribers, with top cable companies having about 75.6 million broadband subscribers, top wireline phone companies having about 32.3 million subscribers, and top fixed wireless services having about 1.4 million subscribers.

Findings for the quarter include:

- Overall, broadband additions in 1Q 2022 were 95% of those in 1Q 2021
- The top cable companies added about 480,000 subscribers in 1Q 2022 – 52% of the net additions for the top cable companies in 1Q 2021
- The top wireline phone companies added about 50,000 total broadband subscribers in 1Q 2022 – compared to about 80,000 net adds in 1Q 2021
 - Wireline Telcos had about 480,000 net adds via fiber in 1Q 2022, and about 430,000 non-fiber net losses
- Fixed wireless/5G home Internet services from T-Mobile and Verizon added about 530,000 subscribers in 1Q 2022 – compared to 110,000 net adds in 1Q 2021

“Top broadband providers added over one million subscribers in 1Q 2022, similar to last year’s first quarter, but the distribution of net broadband additions differed from a year ago,” said Bruce Leichtman, president and principal analyst for Leichtman Research Group, Inc. “Fixed wireless services accounted for half of the net broadband adds in 1Q 2022, compared to about 10% of the net adds in 1Q 2021.”

Broadband Providers	Subscribers at end of 1Q 2022	Net Adds in 1Q 2022
Cable Companies		
Comcast	32,163,000	262,000
Charter	30,274,000	185,000
Cox*	5,560,000	30,000
Altice**	4,373,200	(13,000)
Mediacom*	1,468,000	5,000
Cable One**	1,057,000	11,000
Breezeline**	719,608	2,830
Total Top Cable	75,614,808	482,830
Wireline Phone Companies		
AT&T	15,533,000	29,000
Verizon	7,400,000	35,000
Lumen	4,470,000	(49,000)
Frontier	2,819,000	20,000
Windstream	1,176,000	11,300
TDS^	495,200	4,900
Consolidated	380,150	(850)
Total Top Wireline Phone	32,273,350	50,350
Fixed Wireless Services		
T-Mobile	984,000	338,000
Verizon	433,000	194,000
Total Top Fixed Wireless	1,417,000	532,000
Total Top Broadband	109,305,158	1,065,180

Sources: The Companies and Leichtman Research Group, Inc.

* LRG estimate

** Includes LRG estimate of pro forma net adds

^ TDS now only reports residential subscribers, includes 290,600 wireline subscribers and 204,600 cable subscribers

Company subscriber counts may not solely represent residential households – about 6% of the total are non-residential

Top broadband providers represent approximately 96% of all subscribers

Fixed wireless services were added to the list of top providers this quarter, replacing a cable company and a wireline phone company

Net additions reflect pro forma results from system sales and acquisitions, reporting adjustments, and changes to the list of top providers – therefore, comparing totals in this release to prior releases will not produce accurate findings

About Leichtman Research Group, Inc.

Leichtman Research Group, Inc. (LRG) specializes in research and analysis on the broadband, media and entertainment industries. LRG combines ongoing consumer research studies with industry tracking and analysis, to provide companies with a richer understanding of current market conditions, and the adoption and impact of new products and services. For more information about LRG, please call (603) 397-5400 or visit www.LleichtmanResearch.com.

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